



NATSIAACC

National Aboriginal & Torres Strait Islander
Ageing and Aged Care Council



Expression of Interest – Cultural Safety Artwork

The National Aboriginal and Torres Strait Islander Ageing and Aged Care Council (**NATSIAACC**) is seeking Expressions of Interest (**EOI**) from Aboriginal and Torres Strait Islander people to create one (1) Aboriginal and one (1) Torres Strait Islander artwork to represent the definition of the term 'Cultural Safety'.

Creative Brief

NATSIAACC is looking for one (1) Aboriginal and one (1) Torres Strait Islander original artwork that represents the meaning of 'Cultural Safety' to include in our launch of the official meaning, to be showcased on our new website, and to be used for NATSIAACC's company branding – this includes letterheads, reports, policy submissions, business cards, etc.

The definition of 'Cultural Safety' we are looking to represent is:

'Cultural safety requires understanding one's own culture and the impact that your culture, thinking, and actions may have on the culture and wellbeing of others through ongoing critical self-reflection. Only the care recipient themselves can determine whether the service is culturally safe. Ensuring access to a culturally safe, respectful, responsive and racism free aged care system is inherent for the optimal safety, autonomy, dignity, and absolute wellbeing of Aboriginal and/or Torres Strait Islander Elders, senior and older people, their families and community.'

Aged care service providers and workers must take responsibility for building trust and relationships with Aboriginal and/or Torres Strait Islander service users, and their families, and for creating a new aged care system which centres on their living experience, cultural, and ageing needs, as determined by Aboriginal and/or Torres Strait Islander service users themselves. The implementation of a trauma aware, healing informed approach to professional practice, and facilitating a greater understanding and respect for individual and collective cultures, histories, knowledges, traditions, stories, and values of Aboriginal and/or Torres Strait Islander service users, their families and communities, will greatly support the delivery of a quality and culturally safe aged care system. Aged care service providers must also firmly commit to continuously measure and improve structures and behaviours necessary for cultural safety and quality support to remain embedded in the Australian aged care system'.



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Eligibility

Aboriginal and Torres Strait Islander people are eligible to submit artwork.

There is a limit of one artwork submission per person or team.

Entries submitted by individuals who do not meet the eligibility criteria, or otherwise do not comply with the requirements of this EOI will be disqualified.

NATSIAACC reserves the right to disqualify any individual or artistic team who NATSIAACC has reason to believe has breached any of the terms and conditions of entry, or engaged in any unlawful or improper conduct in the opinion of NATSIAACC.

Officers (e.g., NATSIAACC Directors), employees and contractors of NATSIAACC and their immediate family members are not eligible to participate in this competition.

Submissions

Generally

There is no entry fee payable for submitting an artwork.

Prize winners will be notified by phone and/or email and may be announced by NATSIAACC via social media channels.

Images submitted for the EOI will not be returned to entrants.

The winning artworks must be delivered to NATSIAACC (unless the winning artwork was created digitally).

Entrants' consents to NATSIAACC using their name, biographical details and likeness in connection with the EOI and their artwork.

Artwork

Artwork entered must be the entrant's original work and must not infringe the copyright of any other rights of a third party.

All artwork must be made solely by the artist and be the property of the artist. For artwork submitted by a team, all team members must contribute to the artwork, and the artwork must be made solely by the artistic team and be the property of the artistic team.

Entries containing any offensive, derogatory, defamatory, inappropriate or unlawful material will be disqualified.

Key Dates

The Expression of Interest opens Monday 21st October 2024 and closes on Sunday 1st December 2024.

NATSIAACC will commence judging the artworks on Monday 2nd December 2024.



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NATSIAACC will notify the winning artists by (or if a winning artwork was created by a team, one of the team members): Friday 13th December 2024.

If a winning artwork is not a digital artwork, NATSIAACC must receive the original winning artwork within 7 days of being notified of the decision.

NATSIAACC may in its discretion change the above deadlines and dates, if circumstances arise beyond NATSIAACC's control and impact on the above deadlines and dates. NATSIAACC will take reasonable steps to notify entrants if there is a change of dates.

Application Form

An artist who wishes to apply, and each artist applying as a team, must complete the attached Cultural Safety Artwork Application Form (either the **Individual or Team Application Form**), which includes the following:

- Artist/team's names and contact details;
- Artist/team's bio;
- Artwork name and statement describing the meaning of the artwork;
- A high-resolution JPEG or PNG image (up to 150 MB) of the actual artwork with description of artwork size and medium/materials used.

By responding to the EOI, each entrant is representing and warranting to NATSIAACC that all application information submitted is truthful and accurate.

Deed Poll

Each artist, and if the artwork was created by a team each member of the team, must complete the Intellectual Property and Confidentiality Deed Poll included with the Application Form, which will, if their artwork wins, assign their intellectual property in the artwork, and waiving their moral rights in the artwork.

Submission

Please submit your digital image and completed Application Form to NATSIAACC at info@natsiaacc.org.au.

Evaluation Criteria

The artworks will be assessed by NATSIAACC's Chief Executive Officer, Lisa Orcher and the Interim First Nations Aged Care Commissioner, Andrea Kelly, against the evaluation criteria.

Artworks will be evaluated according to:

- Creative approach and artistic merit; and
- Representation of 'Cultural Safety' definition as per creative brief.

The decision of the judges and approval of winning entries is final and binding, and no correspondence will be entered into.



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Artist Responsibility

The artist will be engaged to deliver the project, which will be commissioned by NATSIAACC for Cultural Safety.

In relation to the creation of the submitted artwork, the artist will be responsible for:

- The overall creative concept;
- Developing, planning and delivery of the project;
- Engaging all contractors including but not limited to manufacturers and any other third-party supplier, to assist with the creation of the artwork; and
- Coordinating and managing any contractor the artist/team of artists engages.

Prize

The following prizes will be given to the Artists/Teams who provide their artworks:

- Each eligible entrant will receive \$200 gift voucher. If an entrant comprises of a team, the team will receive a \$200 gift voucher to share amongst themselves, how they see fit; and
- Each winner (1 x Aboriginal and 1 x Torres Strait Islander) will receive a \$1,000 gift voucher. If a winner comprises of a team, the team will receive a \$1,000 gift voucher to share amongst themselves, how they see fit.

Each entrant and prize winner will receive their gift voucher via email.

Winning Artwork

The winning artist, or winning artist team:

- will provide the original work to NATSIAACC at the address for delivery specified below.
- is responsible for the cost of shipping in providing the artwork to NATSIAACC at the specified address.

Address for delivery	National Aboriginal & Torres Strait Islander Ageing & Aged Care Council c/- Cassara Hardie PO Box, 107, Fyshwick, ACT, 2609
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